



2015 PNI Convening Agenda (PRE-Equity Summit 2015)
October 26-27, 2015
The Westin Bonaventure Hotel, 404 South Figueroa Street, Los Angeles, CA

Day 1 - Monday, October 26

8:15-9:00 Continental Breakfast available *Location: Santa Anita BC*

9:00 - 9:30 Welcome, Introductions and Overview *Location: Santa Anita BC*

9:30 - 11:30 Sustaining the Promise Neighborhoods Movement

Hear about various sustainability efforts, strategies and tools to sustain and scale the cradle to career work of Promise Neighborhoods.

11:30 - 12:30 Networking Lunch with Short Keynote Address *Location: Santa Anita BC*

12:30 - 5:30 Results-Based Leadership Institute *Location: Santa Anita BC*

Our partners at the Annie E. Casey Foundation will facilitate a working session where participants will have an opportunity to apply results-based leadership skills and approaches to strengthen their efforts to achieve better and more equitable results, with a deep focus on using RBL to address disparities and create more equitable opportunities.

Day 2 – Tuesday, October 27

8:15 – 9:00 Full Breakfast Buffet available *Location: Santa Anita B*

9:00 - 10:15 Workshop Series 1

- **Age appropriate functioning (GPRA 2)** *Location: Santa Anita A*

*Carla Taylor**, Senior Associate, Center for the Study of Social Policy

Debra Colman, Program Officer, First 5 LA

Renee Herzfeld, Executive Director, Community Child Care Council (4Cs) of Alameda County

Kristina Adams, Program Director, Hayward Unified School District

The first five years of a child's life play a critical role in both immediate and long-term academic and developmental success. Age-appropriate functioning is embedded under GPRA 2 of Promise Neighborhoods results and indicators framework. Promise Neighborhoods are working to improve these outcomes and turn the curve on age-appropriate functioning for all children, from cradle to college and career. GPRA 2 is measured by the number and percentage of three-year-old and children in kindergarten who demonstrate age-appropriate functioning. In this session, you will hear from national experts and Promise Neighborhood site representatives regarding key strategies to ensure that all children achieve age appropriate functioning.

***Asterisks denote moderators.**



Day 2 – Tuesday, October 27

9:00 - 10:15 Workshop Series 1

- **Academic Proficiency (GPRA 4) *Location: San Pedro***

*Henrissa Bassey**, Research Associate, Promise Neighborhoods Institute at PolicyLink
Jesse Noonan, Chief Academic Officer, Youth Policy Institute
Veronica Flores Malagon, Senior Practice Associate, The Education Trust-West

A strong and vibrant America requires children who are educated, healthy, and ready to enter the workforce. Academic proficiency is a critical milestone to attaining high school graduation and future career success. In this session, you will hear from national experts and Promise Neighborhoods site representatives regarding: strategies to ensure that students attain academic proficiency, on-the-ground activities to promote and achieve academic proficiency, state- and national-level challenges and successes, and lessons learned from executing a pipeline of services and supports to ensure that all children achieve academic proficiency.

- **Building capacity to track the impact of services: Developing/Refining the Case Management System *Location: San Bernardino***

*Jessica Pizarek Murray**, Program Coordinator, Promise Neighborhoods Institute at PolicyLink
Tara Watford, Director of Research and Evaluation, Youth Policy Institute
Karin Scott, Research Director, Delta Health Alliance

Developing a system of collecting, tracking, and reporting data is imperative to: understanding and revising targets, measuring performance, and sharing results with parents, the community, other key partners and potential funders. In this session, Promise Neighborhoods representatives will share strategies utilized to create effective case management systems, highlight the importance of aligning data systems with programming, and discuss the impact of successfully tracking performance measures and outcomes.

- **Scaling up: Setting Meaningful and Purposeful Targets at the Program/Population Levels *Location: Santa Anita B***

*Rasuli Lewis**, Director, Practitioners Institute, Harlem Children's Zone
Jaimee Bohning, Education Director, Northside Achievement Zone
Sarah Gillespie, Research Associate, Urban Institute

The Promise Neighborhoods program seeks to create a comprehensive pipeline of educational and community supports to ensure that all children have access to equitable opportunities for academic, economic, health, and personal success. In this session, panelists will discuss strategies related to target-setting, initiating dialogue related to scaling up, and aligning partners with efforts to scale up crucial results and outcomes.



Day 2 – Tuesday, October 27

10:30 - 11:45 Workshop Series 2

- **Expanding Early Learning Opportunities (GPRA 3) *Location: Santa Anita A***

Carla Taylor*, Senior Associate, Center for the Study of Social Policy

Kathie Lembo, CEO/President, South Bay Community Services

Christina Nigrelli, Senior Director of Programs, Western Office, ZERO TO THREE

High-quality early learning experiences are critical to securing educational equity and preparing young children for academic success. In this session, panelists will discuss best-practices and resources for increasing the number of high-quality early learning opportunities for children in Promise Neighborhoods communities. Participants will learn how Promise Neighborhoods and other communities have turned the curve on this indicator through strategies that include blending and braiding funding streams, maximizing existing early learning slots/spaces, and building capacity of early learning providers in the community.

- **College Access and completion (GPRA 7) *Location: San Pedro***

Henrissa Bassey*, Research Associate, Promise Neighborhoods Institute at PolicyLink

Laura Vural, Senior Director, Quality Assurance, Harlem Children's Zone

Beth Dotson Brown, Project Director, Berea College Promise Neighborhood

Closing gaps in college enrollment and completion is critical to promoting social mobility, developing a productive workforce, and creating a booming economy in which all can participate and thrive. In addition to societal benefits, college completion significantly increases a young person's likelihood of earning a living wage, achieving positive health and wellness, living in a safe community, and benefiting from a longer life expectancy. In this session, hear about strategies to prepare students for college, promote college enrollment among underserved students, and provide the necessary services and supports to ensure that students are supported from college enrollment to college completion.

- **Building a culture of accountability throughout the organization/collaborative**

Location: San Bernardino

Rasuli Lewis*, Director, Practitioners Institute, Harlem Children's Zone

Karin Scott, Research Director, Delta Health Alliance

Melinda Hall, Melinda Hall Executive Director California State University East Bay

A key distinction regarding the Promise Neighborhoods strategy is the results framework and accountability structure. In this session, panelists will share their: experiences, challenges, and successes related to building a culture of accountability with partners.

*Asterisks denote moderators.



Day 2 – Tuesday, October 27

10:30 - 11:45 Workshop Series 2

- **Sustaining Promise Neighborhoods through Policy and Systems Change** *Location: Santa Anita B*
Lisa Cylar Barrett*, Director of Federal Policy, Co-Director of Promise Neighborhoods Institute at PolicyLink
Jaimee Bohning, Education Director, Northside Achievement Zone
Representative Rena Moran (DFL-65A-MN), State Representative for District 65A of St. Paul, Minnesota
Muneer Karcher-Ramos, Director, St. Paul Promise Neighborhood

The ability to create, develop, and sustain political relationships is crucial to sustaining efforts to provide a comprehensive pipeline of services and supports to all children living in underserved communities, from cradle to college to career. Through a collaborative approach, Promise Neighborhoods can leverage relationships with local, state, and national policymakers to advance policies that increase resources for Promise Neighborhoods, increase investments in the Promise Neighborhoods strategy, and promote positive outcomes for children living in underserved communities. In this session, Promise Neighborhoods site representatives will share strategies for developing and executing efforts to sustain cradle-to-career work at a local and/or state level.

11:45 - 12:00 Closing Remarks and Orientation to Equity Summit

5:30pm - 7:00pm Wine and Cheese Reception *Location: Pool Plaza Deck*

We encourage all members of the PNI Network to join the Equity Summit Reception.
Join your colleagues for some down time to relax and get to know one another better.

*Asterisks denote moderators.