

Hayward Promise Neighborhood

Hayward, California



2011 Promise Neighborhood Implementation Grantee

Mission

Hayward Promise Neighborhood (HPN) is a results-focused partnership working to guarantee that children in the neighborhood succeed academically; enroll in college or workforce training after high school; and enter a productive career. HPN's comprehensive cradle-to-college-to-career approach emphasizes both academic rigor and a holistic support system consisting of evidence-based programs addressing student achievement, health, access to technology, safety, community stability, and family engagement. Over the next 20 years, HPN expects to scale up its efforts to include a larger geographical footprint that will reach approximately 12,500 children.

Early Results

- Expanded an 18-month intensive training program in evidence-based childcare for licensed family childcare providers and staff at early childhood centers. Each provider receives on-site coaching and develops a quality improvement plan.
- Established four new pre-school classes, serving 96 children with high-quality, evidence-based early education for three- and four-year-olds who otherwise would not have been served.
- Scaled up Homework Support Centers to all six focus schools to deliver free, quality, small-group tutoring services along with homework support and supplies, four days per week for two hours after school.
- Developed a five-week Middle School Summer Rising Academy to support students transitioning from elementary school to middle school with an emphasis on core academic subjects.
- Added a STEM enrichment component to an existing Summer Youth Sports program to build self-esteem and self-confidence through learning opportunities in areas such as robotics, game design, rocketry, and forensics.

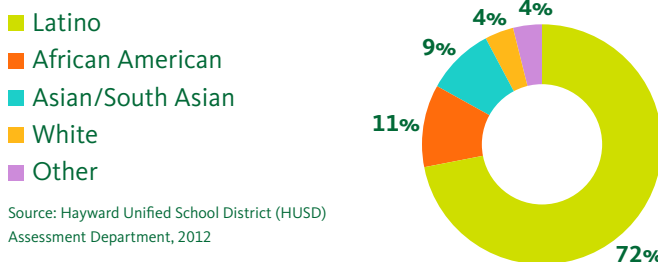
Timeline for the Work

2012	2013	2014	2015
Early childhood and K-6 strategies; launch of Parent Promise Academy.	Middle school strategies are launched.	High school and college and career readiness components launch, including Hijos del Sol.	Serve all 3,123 children in Jackson Triangle; expand to nearby areas.

Community Served

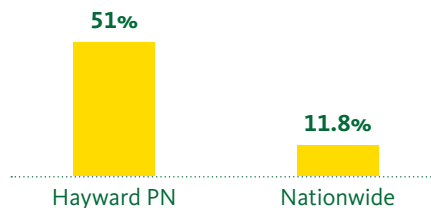
The ethnically diverse Promise Neighborhood is in the Jackson Triangle section of South Hayward. The area includes two census tracts and is home to 10,662 residents and 3,123 children.

Neighborhood Composition



Source: Hayward Unified School District (HUSD) Assessment Department, 2012

Families at Low or Extremely Low Income Levels



Hayward Source: United States Census 2010. National Source: US Census Annual Social and Economic Supplement (ASEC) to the Current Population Survey (CPS).



Partners

California State University, East Bay
Alameda County Public Health Department
City of Hayward
Chabot Community College
Community Child Care Council (4C's) of Alameda County
Eden Area Regional Occupation Program
First 5 Alameda County
Hayward Unified School District
La Familia Counseling Center
Superstars Literacy
Tiburcio Vasquez Health Center

What Is a Promise Neighborhood?

Promise Neighborhoods represent a 20-plus year commitment by local leaders to create communities of opportunity that allow children to learn, grow, and succeed. Based on the operating principles of the Harlem Children's Zone, Promise Neighborhoods build partnerships between schools, community organizations, local businesses, and community members to wrap children in high-quality, coordinated health, social, community, and educational support from cradle to career.

About the Promise Neighborhoods Institute at PolicyLink

The Promise Neighborhoods Institute at PolicyLink (PNI) helps build and sustain Promise Neighborhoods to ensure children are healthy, succeed in school, reach their full potential, and that families and neighborhoods support the healthy development, academic success, and well-being of their children.

PNI's system of technical assistance and disciplined approach moves communities from talk to action by:

- accelerating local leaders' ability to achieve results;
- building evidence that cradle to career systems are working across America; and
- supporting leaders' efforts to scale and sustain results.

From Promise Neighborhood Leaders

“To ensure success in this large scale-up effort, HPN has received valuable technical and coaching support from our Promise Neighborhoods Institute partners in the facilitation of program monitoring and evaluation, creation of data systems to inform the work on the ground, development and sharing of best practices across all the communities, and leadership development that promotes both adaptive and technical skills.”

—Melinda Hall, Hayward Promise Neighborhood Executive Director

www.promiseneighborhoodsinstitute.org
www.policylink.org

Promise Neighborhoods Results & Indicators

The Promise Neighborhoods program is one of the most results-based and data-driven efforts in America focused on collective impact. Every Promise Neighborhood works toward making progress on the same 10 results and 15 indicators through a mix of solutions and strategies that include families, programs, policies, and systems.

Table 1. Education Results & Indicators

Results	Indicators
Children enter kindergarten ready to succeed in school.	<ul style="list-style-type: none"> • # and % of children birth to kindergarten entry who have a place where they usually go, other than an emergency room, when they are sick or in need of advice about their health. • # and % of three-year-olds and children in kindergarten who demonstrate at the beginning of the program or school year age-appropriate functioning across multiple domains of early learning as determined using developmentally appropriate early learning measures. • # and % of children, from birth to kindergarten entry, participating in center-based or formal home-based early learning settings or programs, which may include Early Head Start, Head Start, child care, or preschool.
Students are proficient in core academic subjects.	<ul style="list-style-type: none"> • # and % of students at or above grade level according to State mathematics and reading or language arts assessments in at least the grades required by the ESEA (third through eighth and once in high school).
Students successfully transition from middle school grades to high school.	<ul style="list-style-type: none"> • Attendance rate of students in sixth, seventh, eighth, and ninth grade.
Youth graduate from high school.	<ul style="list-style-type: none"> • Graduation rate.
High school graduates obtain a postsecondary degree, certification, or credential.	<ul style="list-style-type: none"> • # and % of Promise Neighborhood students who graduate with a regular high school diploma and obtain postsecondary degrees, vocational certificates, or other industry-recognized certifications or credentials without the need for remediation.

Table 2. Family and Community Results & Indicators

Results	Indicators
Students are healthy.	<ul style="list-style-type: none"> • # and % of children who participate in at least 60 minutes of moderate to vigorous physical activity daily. • # & % of children who consume five or more servings of fruits and vegetables daily; or possible third indicator, to be determined (TBD) by applicant.
Students feel safe at school and in their community.	<ul style="list-style-type: none"> • # and % of students who feel safe at school and traveling to and from school, as measured by a school climate needs assessment; or possible second indicator, TBD by applicant.
Students live in stable communities.	<ul style="list-style-type: none"> • Student mobility rate; or possible second indicator, TBD by applicant.
Families and community members support learning in Promise Neighborhood schools.	<ul style="list-style-type: none"> • For children birth to kindergarten entry, the # and % of parents or family members who report that they read to their child three or more times a week. • For children in kindergarten through the eighth grade, the # and % of parents or family members who report encouraging their child to read books outside of school. • For children in the ninth through twelfth grades, the # and % of parents or family members who report talking with their child about the importance of college and career; or possible fourth indicator TBD by applicant.
Students have access to 21st century learning tools.	<ul style="list-style-type: none"> • # and % of students who have school and home access (and % of the day they have access) to broadband Internet and a connected computing device; or possible second indicator TBD by applicant.